



2021
opportunities

texasascociety.org

Take advantage of the diverse sponsorship opportunities the Texas Ambulatory Surgery Center Society has to offer.

BY PARTNERING WITH TASCS YOU CAN

- Illustrate your partnership within the ASC industry and publicize your acclaim amongst your peers
- Strategically showcase your products and services to the ASC market
- Gain access to the physicians, administrators, owners, materials managers, nursing directors and billing staff at ASCs of all types and sizes
- Reach key decision-makers at ASCs across Texas
- Stay in front of your current and future customers year-round

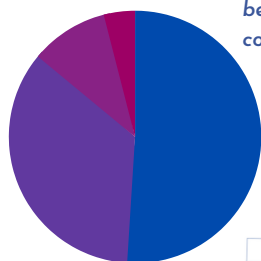


Our Members

Corporate/ Professional Members
10%

Other
4%

Our higher percentage of Facility Members and Lower Corporate Members means better exposure for you with less competition.

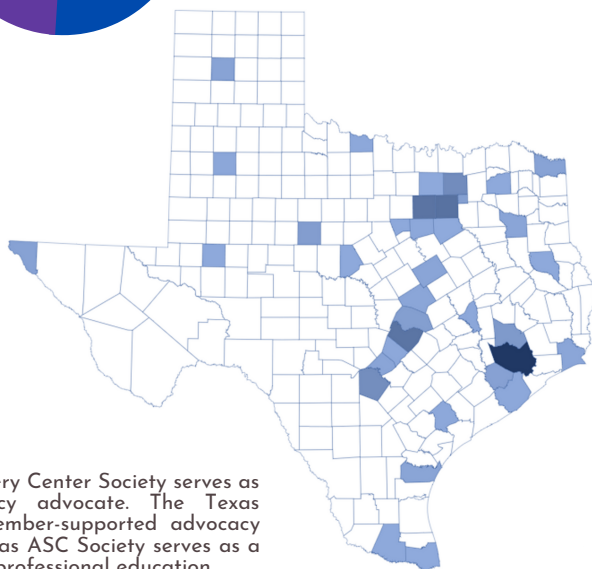


Independent ASC Facility Members
51%

Managed ASC Facility Members
35%

Our large number of Management Companies gets you in front of key decision-makers with vast portfolios.

Our membership is all across Texas so your business can reach a wide audience.



THE UNITED VOICE OF THE TEXAS ASC INDUSTRY

Founded in 2003, the Texas Ambulatory Surgery Center Society serves as the surgery center industry's public policy advocate. The Texas Ambulatory Surgery Center Society is a member-supported advocacy association for Texas surgery centers. The Texas ASC Society serves as a resource for surgery center management and professional education.

new **FACILITY MEMBER UPGRADE \$750**

CAREER CENTER SPECIAL PRICING
CAREERCENTER.TEXASASCSOCIETY.ORG

30 DAY FEATURE & 1/2 OFF SINGLE POSTING

SPECIAL ISSUE HIGHLIGHT ON FACILITY'S SUCCESSES IN 1 MONTHLY E-NEWSLETTER



YEARLY PROFESSIONAL MEMBER OPPORTUNITIES

TASCS offers a four-tiered, benefit-driven recognition program featuring compounding benefits and increased visibility that which provides you with ideal circumstances to target your consumer audience.

SPONSOR BENEFITS

GOLD SILVER BRONZE MEMBER

	GOLD	SILVER	BRONZE	MEMBER
INDIVIDUAL MEMBERSHIPS	10	8	5	3
INCLUSION IN DATABASE	X	X	X	X
ACCESS TO MEMBER DATABASE	X	X	X	X
BANNER WEBSITE AD- VARIOUS LOCATIONS	STATIC- ALL PAGES	STATIC- MEMBER	ROTATING- ALL PAGES	ROTATING - MEMBER
SPECIAL PROMOTIONAL EMAIL BLASTS <i>Dedicated Exposure!</i>	1/YEAR	1/YEAR	1/YEAR	
COMPANY LOGO LISTED IN TASCS MONTHLY E-NEWSLETTER <i>Reach thousands!</i>	12 ISSUES	6 ISSUES	3 ISSUES	
OPPORTUNITY TO HOST WEBINARS FOR TASCS MEMBERS <i>Showcase your services!</i>	2 EVENTS	1 EVENT		
DEDICATED SOCIAL MEDIA POSTING	3/YEAR	2/YEAR	1/YEAR	
CAREER CENTER SPECIAL PRICING CAREERCENTER.TEXASASCSOCIETY.ORG <i>Nationwide Exposure!</i>	30 DAY FEATURE & 1/2 OFF SINGLE POSTING	1/2 OFF SINGLE POSTING		
PERSONALIZED VIDEO MESSAGE AT INFECTION CONTROL WEEK <i>Stand out from your peers!</i>	X	X		
VIRTUAL PRESENTATION OPPORTUNITY TO THE BOARD OF DIRECTORS <i>Personalized messaging!</i>	X	X		
VIRTUAL PRESENTATION OPPORTUNITY TO A COMMITTEE MEETING OF CHOICE <i>Referral Opportunities!</i>	X			
EMCEE A LIVE VIRTUAL TOUR AT A MEMBER FACILITY THROUGH TASCS MATCHMAKING <i>Be in the Spotlight!</i>	X			



\$6,000 \$4,500 \$3,000 \$1,500

visit texasascociety.org/membership to sign up for any of these options