



# 2022

## opportunities

[texasascociety.org](http://texasascociety.org)

Take advantage of the diverse sponsorship opportunities the Texas Ambulatory Surgery Center Society has to offer.

### BY PARTNERING WITH TASCS, YOU CAN

- Illustrate your partnership within the ASC industry and publicize your acclaim amongst your peers
- Strategically showcase your products and services to the ASC market
- Gain access to the physicians, administrators, owners, materials managers, nursing directors and billing staff at ASCs of all types and sizes
- Reach key decision-makers at ASCs across Texas
- Stay in front of your current and future customers year-round

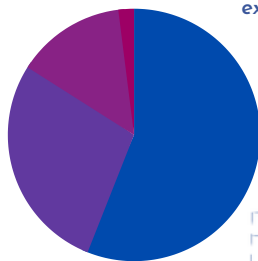


## Our Members

Corporate/ Professional Members  
14%

Other  
2%

Managed ASC Facility Members  
28%



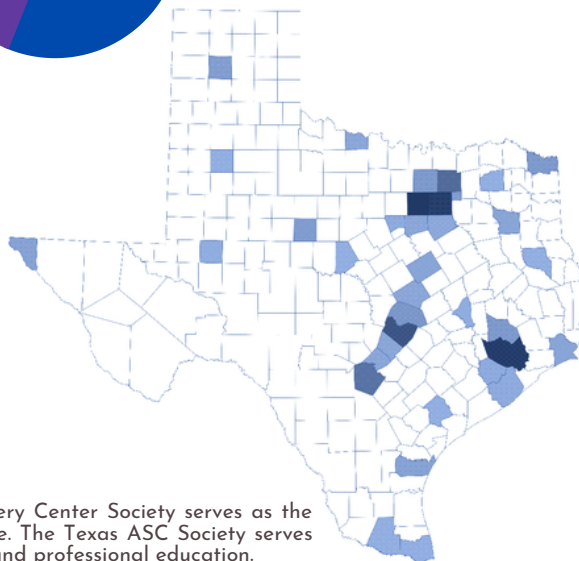
Independent ASC Facility Members  
56%

*Our higher percentage of Facility Members and lower Corporate Members means better exposure for you with less competition.*

*Our membership is all across Texas so your business can reach a wide audience.*

*Independent Facilities have buying power with key decision-makers at the centers, increasing your exposure.*

*Our large number of Management Companies gets you in front of key decision-makers with vast portfolios.*



Founded in 2003, the Texas Ambulatory Surgery Center Society serves as the surgery center industry's public policy advocate. The Texas ASC Society serves as a resource for surgery center management and professional education.



THE UNITED VOICE OF THE  
TEXAS ASC INDUSTRY



# YEARLY PROFESSIONAL MEMBER OPPORTUNITIES

TASCS offers a four-tiered, benefit-driven recognition program, featuring compounding benefits and increased visibility, which provides you with ideal circumstances to target your consumer audience.

ANNUAL SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	MEMBER
Individual memberships with inclusion & access to Member Database	10	10	8	5	3
Dedicated exposure with special promotional email blast	4/year	1/year	1/year	1/year	
Banner ad on website under "Our Sponsors"	x	x	x	x	
Reach thousands with Company logo listed in TASCS monthly e-newsletter	Year Round	Year Round	6 Issues	3 Issues	
Dedicated social media posts on TASCS social channels (LinkedIn, Twitter, Facebook)	4	3	2	1	
Showcase your industry experts with opportunity to host educational webinars for TASCS Members	4 Events	2 Events	1 Event		
Receive referral opportunities with a virtual presentation to the Board of Directors	x	x	x		
Registration at educational and networking events	x				
Host a lunch or happy hour at a center	x				

## ANNUAL CONFERENCE BENEFITS FOR ANNUAL SPONSORS

Speaking invitation	x	x	x	x	
Table-top exhibit booth with premium locations	2	1	1	1	
Ad in syllabus 300dpi in pdf, png, jpg	Full Page 5" (w) x 7.69" (h)	Full Page 5" (w) x 7.69" (h)	Half Page 5" (w) x 3.8103" (h)	1/4 Page 2.47" (w) x 3.8103" (h)	
Attendee bag insert Can be flyers or giveaways. Make it memorable!	x	x	x	x	
Recognition on event website with link & special signage at event	Logo	Logo	Logo	Logo	Logo
Social media recognition	x	x	x	x	x
Complimentary badges	10	2	2	2	
Inclusion on exhibitor passport/ bingo card	x	x	x	x	
Invitation to board meet and greet at conference	x	x			

**\$12,500   \$6,000   \$4,500   \$3,000   \$1,500**

visit [texasascociety.org/membership](https://texasascociety.org/membership) to sign up for any of these options