

2025

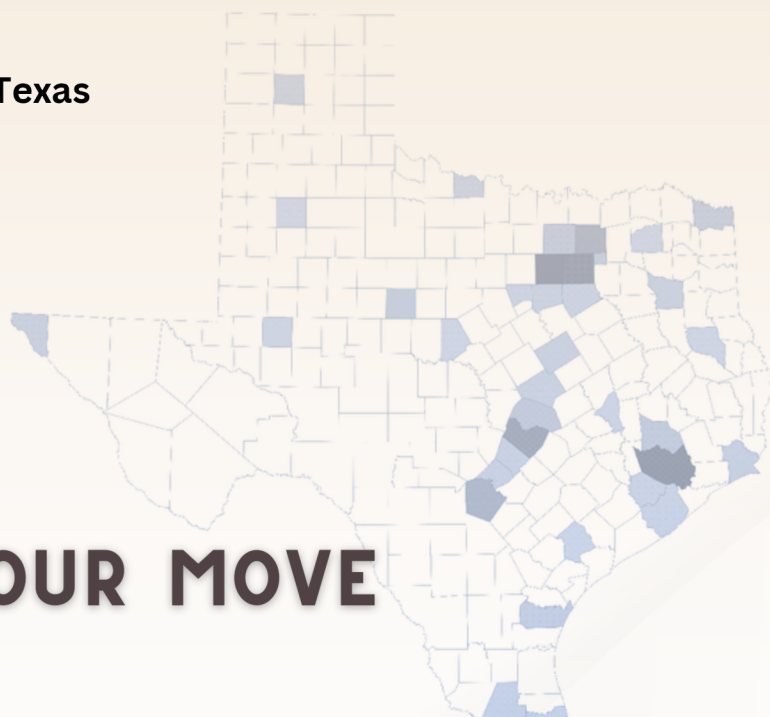
Sponsorship Prospectus



The United Voice of the Texas ASC Industry

BENEFITS

- Reach Key Decision-Makers Across Texas
- Year-Round Visibility
- Strategically Showcase Your Brand
- Maximize Marketing Impact
- Build Industry Leadership



MAKE YOUR MOVE

1 OPTION

Annual Sponsorship
ALL INCLUSIVE
Year-Round

2 OPTION

Conference
Opportunities

3 OPTION

À LA CARTE

Excludes
Conference

visit texasascociety.org/sponsorship
for more information & to sign up!

ANNUAL SPONSORSHIP OPPORTUNITIES

1 OPTION

Annual Sponsorship includes Conference and more!

TASCS offers ANNUAL SPONSORS benefit-driven recognition program, featuring compounding benefits and increased visibility, which provides you with ideal circumstances to target your consumer audience.

PLATINUM GOLD SILVER BRONZE MEMBER

	PLATINUM	GOLD	SILVER	BRONZE	MEMBER
Exclusive access- memberships give you access to all TASCS exclusive content including the full database of member information.	10	7	5	4	3
Be found! Inclusion in TASCS Vendor Directory- ASCs that need your services can find you in our directory. Highlight special TASCS Member promotions and capture a referral audience. Simply ensure your Member Profile is correct.	x	x	x	x	x
Distinct Recognition- Your logo & link will proudly be displayed on a special <i>TASCS Sponsorship Website</i>	x	x	x	x	
Name Recognition- Your company will be advertised as an Annual Sponsor at all TASCS Events	x	x	x	x	
Reach thousands- Your company logo listed in <i>TASCS Center Beat</i> monthly e-newsletter	Year Round	Year Round	Year Round	Year Round	
Dedicated exposure- a special promotional email blast	2/year	1/year	1/year		
Banner ad- ASCs visit the website for resources. Be visible with a rotating ad under "Our Sponsors". Designs are no wider than 236px and can be animated. Just provide your .png file and clickable link!	x	x	x		
Connect beyond your network- Dedicated social media posts on TASCS social channels (LinkedIn, X, Facebook & Instagram)	1	1			
Showcase your resources- Contribute to the TASCS Blog which is distributed through social media, emails and the <i>TASCS Center Beat</i> Monthly Newsletter.	2/year	1/year			
Be the industry expert- host educational webinars for TASCS Members. Find out more at https://www.texasascociety.org/townhallpartnership	2 Events	1 Event			
Attendance to area networking events	4 ppl	2 ppl	2 ppl	1 person	
Table-top exhibit at TASCS Annual Conference (see details next page)	1 Table	1 Table	1 Table	1 Table	Reduced rate
Exhibit table at Workshops and/or Seminars of choice	3 events	2 events	2 events	1 event	
	\$12,500	\$8,000	\$5,500	\$3,750	\$2,500

Continue to next page to view conference benefits included with Annual Sponsorships.

CONFERENCE OPPORTUNITIES

2 OPTION

Get More with your Annual Sponsorship and receive Conference Benefits included with your commitment.
Or join us by Exhibit Only and add Conference à la carte options.



CONFERENCE BENEFITS FOR ANNUAL SPONSORS

EXHIBIT ONLY NON MEMBER MEMBER

	PLATINUM	GOLD	SILVER	BRONZE		
Opportunity to Submit for Panel Speaker	X	X	X	X		
Table-top exhibit booth 6'x30" Draped Table, 2 Chairs	Premium Location	Premium Location	Premium Location	Premium Location	1	1
Complimentary badges <small>Additional Available at \$350 each</small>	5	4	3	2	2	2
Attendance to Networking Lunch <small>Additional Available at \$50 each</small>	5	3	2	2	2	2
Ad in syllabus <small>300dpi in pdf, png, jpg.</small>	Full Page <small>5" (w) x 7.69" (h)</small>	Half Page <small>5" (w) x 3.8103" (h)</small>	1/4 Page <small>2.47" (w) x 3.8103" (h)</small>	Logo Recognition		
Recognition on event website with link & special signage at event	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name
Pre & Post event attendee mailing list	X	X	X	X	X	X
Social media recognition	X	X	X	X	X	
Inclusion on exhibitor passport card	X	X	X	X		
Attendee bag insert <small>Can be flyers or giveaways. Make it memorable!</small>	X	X	X			
Introduce a panel or speaker to General Session Audience	Opening Remarks	Speaker Intro				
Invitation to board meet and greet at conference	5	3				
Branded Conference Items *	Attendee Bags	Choice of: Water Bottle, Pens, Lanyards, Coffee Station				
Email Blast to Registrants	1	1				

*provide your own custom items with TASCs Approval or TASCs provides items with association branding

COST FOR TIERED LEVELS ARE INCLUDED IN ANNUAL SPONSORSHIP

\$2,000 \$3,000
does not include membership

CONFERENCE À LA CARTE
OPTIONS RELEASED IN MARCH!

ANNUAL À LA CARTE OPTIONS THAT FIT YOUR NEEDS

3 OPTION

Digital Advertising

EBLAST

You tell us what to say, and we will send it to the entire database! Platinum, Gold, and Silver Sponsors have this included in their package or add it on for \$2,500 each

GUEST BLOG POST

Contribute your resources and knowledge to our TASCs Blog which is then distributed through Social Media and the *TASCs Center Beat* Monthly Newsletter
\$750 each

ADS

TASCs Center beat newsletter and Website ads available through our team with Association Revenue Partners.

Events

Not including Annual Conference, see next page

TOWNHALL

Be the industry expert- host educational webinars for TASCs Members. Find out more at <https://www.texasascociety.org/townhallpartnership>
Platinum and Gold Sponsors have this included in their package or add it on for \$1,000

WORKSHOPS & SEMINARS

EXHIBIT TABLE

Join any of the Workshops or Seminars with a table top display and 2 badges.
Platinum, Gold, Silver and Bronze Sponsors have this included in their package or add it on for \$500 per event

BREAKFAST

Spend 10 minutes educating the attendees about your product
\$750 per event

LUNCH SPONSOR

Spend 15 minutes educating the attendees about your product AND receive a special TASCs Blog write up.
\$1,500 per event

NETWORKING

SHARE THE STAGE

Share sponsorship with other companies. Attendee lists pre and post event, 15 minutes to introduce yourself and your company during the event.
\$500 per event

OWN THE EVENT

Share sponsorship with other companies. Attendee lists pre and post event, 15 minutes to introduce yourself and your company during the event.
\$1,500 per event

TASCs EVENTS OVERVIEW

Survey Readiness Workshop	Business Office Seminar	Annual Conference	Infection Prevention Seminar	Networking	TownHalls
Winter location TBA	Spring in Houston 1 Day Workshop	June 23-25, 2025 Irving, Texas	Fall in Irving 1 Day Seminar	Varying cities throughout the year	30 Minute Virtual Education
30-50 ppl	30-50 ppl	100-125 ppl	30-40 ppl	15-20 ppl	15-40 ppl