Texas Ambulatory Surgery Center Association

Request For Proposal

Contract Lobbyist
Expectations and Responsibilities

Open Call October 2017

Deadline to submit RFP 10/31/2017
Submit to:
Krista DuRapau
kdurapau@texasascsoociety.org
Fax: 866-235-2557
PO Box 201363, Austin, TX 78720
Questions? 512-535-2325
PURPOSE/GOAL: The Texas Ambulatory Surgery Center Association ("TASC") is a statewide, nonprofit membership association representing the interests of ambulatory surgery centers in the State of Texas. TASC expects its lobbyist to provide to TASC high quality governmental relations and legislative consulting services.

SERVICES EXPECTED: The TASC Lobbyist is expected to provide each of the services listed below:

1. Meet with TASC Executive Director on a regular basis;
2. Attend meetings of TASC’s Board of Directors to update and provide recommendations on legislative and regulatory developments and impending legislation and/or rules;
3. Represent the position of TASC to the Texas Legislature, regulatory agencies, other lobbyists, and other potential partners or adversaries on key legislative issues;
4. Provide general guidance, support, and direction in the public policy process including, but not limited to, guidance on issues related to fundraising for political action committees ("PACs");
5. Participate in, initiate and contribute to, TASC’s strategic planning process;
6. Draft legislation at the request of TASC; draft response to rule changes at the request of TASC;
7. Educate new and existing members of the Texas Legislature on the role of ambulatory surgery centers in Texas’s health care industry;
8. During the legislative session, track and monitor legislative bills and provide weekly tracking reports to TASC and its membership regarding the same;
   a. Keep apprised of Healthcare legislation and provide intelligence to TASC Staff and Board of Directors;
9. Coordinate meetings between representatives of TASC, legislators, and regulatory agency officials to discuss key policy issues;
   a. Monitor regulatory activities that impact ASCs; and,
10. Coordinate tours (a minimum of 10 tours per calendar year) of ambulatory surgery centers by key legislators and regulatory agency officials.
11. Coordinate meetings with top 4 insurance carriers yearly
12. Host up to 5 PAC fundraising events in a calendar year
13. Attend at least 6 membership outreach events per calendar year
14. During interim years, have a dedicated meeting with the board to advise and devise an offensive legislative plan, discuss possible bills to file and potential sponsors.
15. Advise and help secure state appointive positions for members of Executive Committee;
16. Arrange for formal recognition of TASC by Governor or Legislative Organizing briefings of key staff.
EXPERIENCE/QUALIFICATIONS: The TACS Lobbyist must have the following experience and qualifications in order to perform the requested work:

1. Strong professional integrity and character;
2. Strong work ethic, and attention for detail;
3. Extensive experience as a legislative consultant or lobbyist, with specialized experience lobbying for health care entities;
4. Established contacts with members of the Texas Legislature, and members of key committees within the legislature that have exerted or may exert influence on issues relating to health care;
5. Current registration as a lobbyist with the Texas Ethics Commission;
6. Broad knowledge of the health care industry, and the governmental departments and agencies that regulate the health care industry;
7. Extensive experience in providing professional presentations on policy issues;
8. Extensive experience in developing appropriate strategies to further clients’ legislative goals; and
9. Willingness to disclose to TACS all clients and potential conflicts of interest.

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SUBMISSION DETAILS: Please submit the following information for consideration to TACS Executive Director, Krista DuRapau, at kdurapau@texasascssociety.org or fax 866-235-2557 or mail to PO Box 201363, Austin, TX 78720. Deadline to submit materials is 10/31/2017.

1. Cover letter describing your interest in representing the ASC industry
2. Current Resume
3. List of past or current clients that can also serve as a reference (at least three)
4. Cost proposal for providing contract lobbying services outlined above as well as any additional services offered